

FUNdraising for Greenfingers Charity 2025



www.greenfingerscharity.org.uk

Registered charity number 1076640

Garden Re-Leaf Day 2025



Taking place on **Friday 21st March in 2025**, Garden Re-Leaf Day is Greenfingers Charity's annual Fundraiser!

Garden Re-Leaf Day is a major feature in the horticultural and garden industry's calendar, with garden centres, growers, suppliers, trade associations, gardening clubs – as well as corporate partners, schools, community groups and individuals all getting involved.

Whatever you choose to do, we can guarantee you will be helping to make a difference to hundreds of life-limited children, along with their families, who spend time in hospices across the UK.

How can you get involved?

There are so many ways to join in the fun this Garden Re-Leaf Day and raise vital funds to help us to ensure that many more life-limited children and their families who spend time in hospices can benefit from a magical and inspiring garden, this year and beyond.

To celebrate the charity's 25th Anniversary, why not set yourself a challenge to raise £250.00...or more?!



Ways to raise funds

There are so many different ways to raise funds. Some can be done slowly, and others require a little bit more fanfare! Here are just some of the ways you can put the fun into FUNdraising...



- Dust down your walking boots and join us for a day of networking, walking, talking and fundraising by signing up to take part in one of our **Garden Re-Leaf Day organised Sponsored Walks**.
- Sign up to take part in the **Garden Re-Leaf Day Cycle Challenge** which starts and finishes at Tring Garden Centre, thanks to our friends at British Garden Centres.

• **Set yourself a 25-minute challenge** – In a nod to our silver anniversary milestone, organise for you or your colleagues to take part in a 25-minute sponsored challenge. It's a small investment of time that not only fosters a great sense of team achievement but will add up to a superb, combined TEAM effort.

Ask your customers to sponsor you – whether it's standing on one leg, or running on a treadmill, this is your chance to create a real buzz in-store.



- **At home** invite some friends round for a coffee morning, afternoon tea or evening drinks in return for a donation...
- **At school** plan a 'Floral Friday' or 'Go Green' non-uniform day and ask all pupils (and teachers!) to donate £1 for the privilege...
- **In your community** organise a plant or bake sale or Gardener's Question Time.

If you're a garden centre or nursery...

...here are some tried and tested ideas to help get you started...



- **Hold a 12 or 24 hour Plant-athon.**
This is perfect for generating more stock which you can then plant-up to raise funds.

Ask your suppliers to get involved by donating pots, growing media and plants. And then simply plant up as many as you can during your chosen duration and sell them off to boost your fundraising total.



- **Organise a quiz or bingo night** - with a minimum donation for all entrants you will guarantee fun and some friendly competition!



- **In-store talks and workshops** – do you know a local gardening group, or expert rose grower that could run a special talk or workshop? Or perhaps one of your team is amazing at creating Easter gifts and would run a special session for staff and customers. This is a great way to raise money and showcase in-house skills.



...or organise an event you know your customers would love to support

Taking part in Garden Re-Leaf Day can help you generate publicity, increase footfall and boost morale, sales and enhance your staff's confidence.

- **Cake sales and coffee mornings** or simply donating from every cuppa sold are easy yet effective FUNdraisers.



- Team up with colleagues to complete a **VIRTUAL walk or cycle challenge**. Set yourselves a target – 250 miles for example – and work together to achieve it. Walk around your local area, on a treadmill, or add an exercise bike for an afternoon of cycling excellence, with customers invited to donate by throwing loose change into a bucket or via a QR code.

- **Raffles and tombolas** are a great way of getting customers involved. Gather prizes from around your store, or ask suppliers, friends and colleagues to donate prizes.



- **Plant sales** – consider a special Greenfingers plant display where a percentage or set fee from each sale is donated to support our work. This is a great way to create a talking point and promote your team's knowledge and experience.

Spread

the

Word

Whatever you do to support Garden Re-Leaf Day don't forget to shout it from the rooftops via your social media channels.



In doing so, you can encourage more customers into your store to support your fundraising efforts.



Contact

Fundraising@greenfingerscharity.org.uk for a Fundraising Pack and to find out how we can help you promote your event online and in your local & gardening press.

We are Greenfingers Charity

A national charity dedicated to creating magical, therapeutic gardens for life-limited children and their families to improve their time spent in hospices across the UK

Dates for your diary

Friday 21st March –
Garden Re-Leaf Day.

Thursday 26th June –
The Greenfingers Charity Floral Ball.

Sunday 6th July –
Join us for the Dragon Boat Race
at Grendon Lakes, Northants.

For tickets or more information, please email
Fundraising@greenfingerscharity.org.uk.



**greenfingers
charity**
creating magical gardens
for children in hospices



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